

**Kentucky Agricultural Council
Task Force on the Future of Agriculture
February 21, 2012**

GOALS of the Day

- To describe and launch the 2012-2017 strategic planning process
- To describe the achievements based on the first KAC strategic plan
- To initiate process of identifying priorities for the 2012-2017 strategic plan

AGENDA

9:30 Registration

10:00 Welcome

Setting the stage

10:10 A brief history of the Kentucky Agricultural Council's role in setting priority goals for Kentucky's agricultural sector and rural communities

10:25 Accomplishments based on the first 2007-2012 strategic plan

The 2012-2017 strategic planning process

10:45 Brainstorming Introductions
Please introduce yourself and the organization you represent and offer your answer to the following question:

What do you see as the greatest challenge or opportunity for Kentucky agriculture in the next 5 years?

11:30 Overview of the strategic planning process that we will use
Operating procedures
Task Force member commitments
Task Force timeline

Noon Lunch

12:45 Wrap the overview of the strategic planning process

Charting a path to tomorrow

1:15 Task force discussion on the following questions:

What are the opportunities or challenges for Kentucky agriculture and rural communities in the next 5 years?

What are the obstacles to capturing these opportunities or overcoming these challenges?

Realistically, what can the Kentucky Agriculture Council and its member organizations do to address these obstacles?

2:45

Concluding reflections on the importance of this process for the future of Kentucky's agriculture and rural communities