



**MURRAY STATE UNIVERSITY**

School of Agriculture  
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September 1, 2009

**You are Invited!**


Murray State University and the Purchase Area Development District are excited to invite key stakeholders in the areas of farming, agriculture and agribusiness, commerce, economic development, entrepreneurship, government, regional stewardship, and sustainable energy to attend a Kentucky implementation meeting regarding the recently released “Regional Strategy for Biobased Products in the Mississippi Delta” study. This study is a 5-state, 98-county examination of the potential for agriculture and forestry revitalization through the development of new markets. This project was initiated by Memphis Bioworks® Foundation, a 501c3 organization, and focused on developing the biosciences. Based in Memphis, Tennessee, the study included participation from companies and organizations across Arkansas, Kentucky, Mississippi, Missouri, and Tennessee.


Two Kentucky implementation sessions will be held to release this study and provide further discussion. A dinner meeting will be held at the Murray Room of the Regional Special Events Center in Murray, KY at **6:30 p.m. on Tuesday, September 15<sup>th</sup>** with the presentation beginning at 7:00 p.m. A breakfast meeting will be held at the Purchase Area Development District office in Mayfield, KY (1002 Medical Drive) at **7:30 a.m. on Wednesday, September 16<sup>th</sup>** with the presentation beginning at 8:00 a.m. You are invited to attend either of these meetings. For an accurate meal count, please RSVP indicating which session you plan to attend by calling 270- 809-3556.


The comprehensive study and executive summary can be previewed through the [www.murraystate.edu/agr](http://www.murraystate.edu/agr) and/or <http://www.agbioworks.org/regional.cfm> websites.


West Kentucky is poised to grow this sector of the economy, based on strong leadership by Murray State University (MSU) and the surrounding governmental and economic development organizations. Specifically, this region can secure a key leadership role in the emerging multi-billion global bioeconomy by leveraging our assets and attracting technology partners from outside the region. Come to these meetings and become part of this implementation leadership team.


Sincerely,

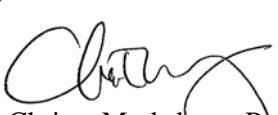
  
Dr. Tony Brannon, Dean  
MSU School of Agriculture

  
Dr. Tim Todd, Dean  
MSU College of Business

  
Ms. Gina Winchester, Executive Director  
MSU Regional Stewardship and Outreach

  
Ms. Eoretta Daniel, Director  
Regional Business and Innovation Center

  
Ms. Jennifer Beck Walker, Executive Director  
Purchase Area Development District

  
Ms. Christy Marksbury, Project Analyst  
Governor’s Office of Agricultural Policy